

HOMES IN PARADISE PHOTOGRAPHY, LLC

15175 Stringfellow Rd

Bokeelia, FL 33922

Cell (727) 403-9559

Email: JTGrenough@aol.com

<https://homesinparadisephoto.com>



For Architects, HOME Builders, Resort Managers, Hotel & Restaurant Owners, RETAILERS and Interior Designers: In a one-day shoot we create fine-crafted interior images and a minimum of 7-9 exteriors (various angles of the front and rear elevations). We work on the basis of quality over quantity. A normal day is billed at US \$150 per hour for the shooting time, and then proofs are delivered

afterwards. Each proof approved BY THE CLIENT is THEN offered as a Licensing, in perpetuity.

When you purchase one of our royalty free images, you pay one price for unlimited use of the image with very few restrictions. This means that you can put the image on the cover of 1 million books, if you really want to. Royalty-free images are rare in this market. You just pay that one price, up front, and the image is yours for virtually unlimited use until the end of time.

THEREFORE THERE IS THE CREATIVE FEE, FOR THE SHOOTING TIME, BILLED AT \$150/HR AND THEN A LICENSING FEE DEPENDING ON CLIENT PREFERENCES AFTER VIEWING THE PORTFOLIO. The client can acquire five proofs or fifteen, at their discretion.

If you purchase one of our royalty free images, you pay one price for unlimited use of the image with very few restrictions. This means that you can put the image on the cover of 1 million books, if you really want to. You just pay that one price, up front, and the image is yours for virtually unlimited use until the end of time. JFinnough@aol.com

THE CREATIVE FEE:

This fee represents the skill and time to complete the assignment. It includes meetings, views prior to photography, and of course actual time on site on the day of the principal photography. But it also includes post-production time. Postproduction involves image editing and processing – retouching, compositing, color correction et al. It is not unusual for the post-production work to consume as much time as the photography. If the photography is

8 hours, the creative fee is often based on that time and a number of allocated hours for post-production work are added based on actual time spent.

Some of the SW Florida cities that we perform Real Estate Photography for are Fort Myers, Fort Myers Beach, Cape Coral, Bonita Springs, Estero, Captiva Island & Sanibel Island, as well as Pine Island, Bokeelia, St. James City, Punta Gorda and Naples.

We normally deliver full-resolution photographs after receipt of final payment, and within 7-10 days on Architectural shoots using a File Transfer platform entitled Hightail. Our Photography Services Include post-processing editing, a skill which can take years to develop but we'll briefly summarize the key points thereof here:

- Professional photography at 20 megapixels
- White balance & color corrections, including sharpness & clarity
- Lens correction & straightening
- Contrast and saturation adjustments
- Photo license: Unlimited use license (Of course Photos and the use thereof may not be transferred or sold)
- We will provide the photographs at any resolution, in JPEG file format
- Special Services are inclusive of:
 - Sky Replacement
 - Copywriting
- Each of these is a variable add-on with a pricing structure suited to the project.

If you are: an Interior designer, interior architect, art-consultant, gallery, or a print-on-demand publisher, contact us for your needs.

DPI SETTINGS

- This is a frequent question. Canon cameras don't have DPI settings. Even if it was there, and if the camera set it to 72, it would make no difference because it would just be ignored.
- It is when you print a picture, that you decide and that determines the DPI it will be printed at. There's nothing in the camera that can affect it. The images the camera takes just have a fixed amount of pixels; how those pixels get mapped to inches is all about your page setup when you print.
- I normally set my file size to the maximum when taking photographs.
- Example: If your goal is to generate a 16.6 by 11 inch print with exactly 300 DPI, this would mean you need your image to be 4992 by 3328 pixels. That's 16.6 megapixels. Note: only if you are a print magazine would you have need for 300 DPI. Landscape and architecture photographs can be viewed at a normal viewing distance and printed at 125 to 140 DPI. I've seen the Canon 6D take photographs with a reasonably low ISO which can be blown up to 30×40. It has a 20.2 Megapixel Full-Frame CMOS sensor.
- Once you or your graphic artists department have the photo ready for printing in your editing software you can set the DPI to 300 or wherever you choose. The 72 DPI you see in the Exif file info is merely a place holder and is academic.

CONTACT: JTGrenough@aol.com



Homes in Paradise Photography, LLC

W E C R E A T E C I N E M A T I C V I S U A L S